

## SELF-IDENTITY AUDIT

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*The following exercise has been drawn from the activity on p. 77 of Sarah J. Tracy's (2013) practical text, Qualitative Research Methods: Collecting evidence, crafting analysis, communicating impact.*

Describe the following aspects of yourself. You may wish to consider seeking input from a trusted friend or colleague.

### **What are my demographic markers?**

(e.g. age, sex, ethnicity, sexual orientation)

### **What are my social attributes?**

(e.g. religion, social class, education level, fitness level, appearance)

### **How do others describe my personality characteristics?**

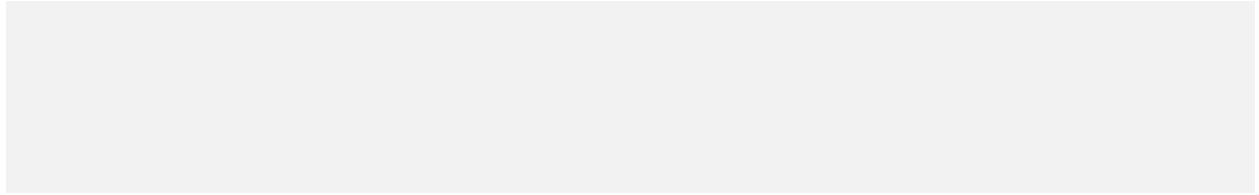
(e.g. shy, boisterous, flirtatious, awkward, charming, self-deprecating, obsequious, nervous, bored, gracious)

### **What value labels do people ascribe to me and my body?**

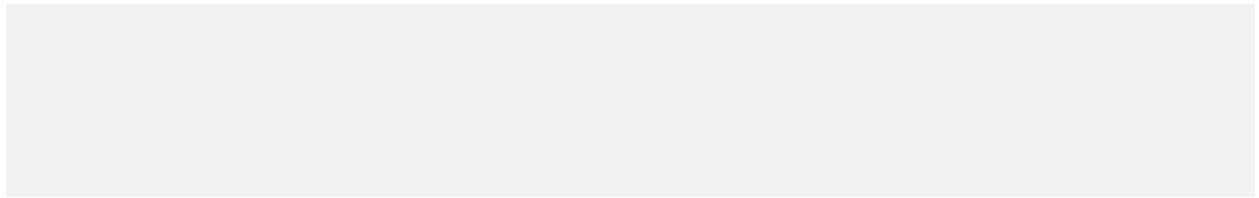
(e.g. attractive, disciplined, snobbish, naive, chubby, elitist, judgmental, intimidating, jovial, friendly)

Ask yourself how these identity attributes may affect your involvement and reception in a specific research context.

**How might these characteristics affect participants' reaction to me?**



**How might they enable or constrain the data I have access to?**



Tracy, S.J. (2013). Qualitative Research Methods: Collecting evidence, crafting analysis, communicating impact. UK: Wiley-Blackwell.