

3 step guide to implementation

Since countries have agreed to implement the SDG's how can they convert agreement into reality.

Step One

Develop a national strategy for implementing the SDG's

Policy makers have to integrate SDGs into national plans or sports policy makers have to integrate SDGs into national or sub-national sports plans. Three dimensions of thinking and operationalization will help to achieve this.

Level of priority- policies, programmes and projects can be classified as having high, medium or low impact. The basic message is that it is not wise to worry about low priority outputs at the expense of high priority policies or programme.

Degree of influence- governments and or ministries do not have the same degree of influence on all areas of public policy. Again a high, medium and low classification refers to the degree of influence with high being fully under the control of government or ministry and low being a lesser degree of influence.

Sequencing of policies- This is as important as the policy itself. Not everything can be done at the same time and therefore a sequencing of policies or a sequencing of implementations is advisable.

When these 3 dimensions are put together the matrix shown below can be developed as the key to national implementation of SDGs or SDP in SDG'S or any national public policy plan.

Table 17.1 Matrix to prioritise and act on the SDGs at the country level

		Priority level			
		HIGH	MEDIUM	LOW	
Degree of Influence	HIGH	1	10	19	SHORT TERM
		2	11	20	MEDIUM TERM
		3	12	21	LONG TERM
	MEDIUM	4	13	22	SHORT TERM
		5	14	23	MEDIUM TERM
		6	15	24	LONG TERM
	LOW	7	16	25	SHORT TERM
		8	17	26	MEDIUM TERM
		9	18	27	LONG TERM

In most cases the classification is a matter of judgement on the part of policy makers. The matrix is a signalling device for implementing national policy. It can be adapted.

Cell 1 represents high priority, a high degree of influence and the need to implement short-term

Cell 27 represents low priority, a low degree of influence and the need to implement long-term.

Step Two

Align departmental strategies with national priorities for SDG implementation

Table 17.2 Illustrative example of contents of implementation agreements

RELATIVE PRIORITIES	STRATEGIC GOALS	Government Agency A	Government Agency B	Government Agency C
50%	SDG 1	Action 1	Action 1	Action 1
		Action 2	Action 2	Action 2
		Action 3	Action 3	Action 3
	SDG 2	Action 1	Action 1	Action 1
		Action 2	Action 2	Action 2
		Action 3	Action 3	Action 3
	SDG 3	Action 1	Action 1	Action 1
		Action 2	Action 2	Action 2
		Action 3	Action 3	Action 3
	SDG ...	Action 1	Action 1	Action 1
		Action 2	Action 2	Action 2
		Action 3	Action 3	Action 3
	SDG 17	Action 1	Action 1	Action 1
		Action 2	Action 2	Action 2
		Action 3	Action 3	Action 3
50 %	Other goals of government department	Action 1	Action 1	Action 1
		Action 2	Action 2	Action 2
		Action 3	Action 3	Action 3
	Other goals of government department	Action 1	Action 1	Action 1
		Action 2	Action 2	Action 2
		Action 3	Action 3	Action 3
	Σ =	Implementation Agreement Content	Implementation agreement content	Implementation agreement content

Step Three

Use implementation or outcome agreements

This information is taken from [Performance Management in Government – A Primer for Leaders](#) For more information please click on the image or follow the link in the text

